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### **MEDIA ADVISORY-CALENDAR LISTING**

## **ALL ABOUT UPTOWN FESTIVAL: A CELEBRATION OF ART AND LIVING IS SET FOR SEPTEMBER 26, 2009**

**WHAT:** The second annual **All About Uptown Festival: A Celebration of Art and Living** is set for Saturday, September 26, 2009 from 11 a.m. to 10 p.m. in the heart of the historic Uptown community. This free one-day festival is designed for visitors and residents alike to experience everything that makes the Uptown community vibrant, including legendary food from Uptown chefs, world-renowned artists, several of Dallas' top performing arts groups and cultural organizations, and the hottest music and entertainment.

Peppered among Uptown's finest restaurants and bars, galleries, one-of-a-kind shops and high-end boutiques, the festival will feature crowd pleasers such as the Chef Showcase, Pets R Uptown, tours of area's historic homes and the Dean Foods Kid Korner. Spend a beautiful Saturday meeting new friends amongst the unique culture and entertainment of Uptown. Then, when the sun goes down, rock into the evening with live music from the hottest local and national bands.

**WHEN:** Saturday, September 26, 2009  
11 a.m. – 10 p.m.  
Rain or shine

**WHERE:** Located on Fairmont Street from McKinney Avenue to Howell Street

**FREE PARKING:** Crescent Real Estate Tower next to the Rosewood Crescent Hotel or ride DART to the City Place station to connect with the McKinney Avenue Trolley

**EVENT WEB SITE:** [www.AllAboutUptown.com](http://www.AllAboutUptown.com)

**ABOUT UPTOWN:** Uptown caters to all demographics offering a unique mix of more than 90 restaurants and bars, specialty shops, fine art galleries and several live performing theaters. Uptown's pedestrian friendly design offers pure urban living alongside Victorian homes, beautiful parks, bricked streets, free vintage trolley cars and the popular Katy Trail.

**ABOUT UPTOWN DALLAS, INC:** The **All About Uptown Festival** is produced by Uptown Dallas, Inc. (UDI), a non-profit corporation, established to represent and promote business in the Uptown area, as well as create a viable social network, host events and draw media attention to Uptown. UDI is committed to creative solutions for attracting visitors to support the community while enjoying shopping, dining and entertainment and seeks to keep business owners, residents and visitors informed and engaged in the Uptown life. For more information, please call Uptown Dallas, Inc. at (214) 871-7636 or visit [www.UptownDallas.net](http://www.UptownDallas.net).

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